robject to the term advertising expense." Right advertising is not an expense and never was. It is an investment, a business endowment policy, which almost from the start can be made to pay its own premiums and a large profit, besides accumulating a fund that guarantees the advertiser every doller of his investment. every dollar of his investment

-George Dyer.

YOUNG COUPLE JUMP FOR LIFE Secretary Warmly Welcomed

James Abbott and Ella Mole Caught on Union Pacific Bridge by Engine.

GIRL'S HEAD STRUCK AND SKULL CRUSHED

BOY'S INJURIES SLIGHT-RIGID INVESTIGATION ORDERED BY

RAILWAY COMPANY. (Special to The Herald.)

Ogden, June 22.-Caught like rats in

According to the story told by the held cific. When the party was ready to return a train's approach was heard. They thinking that it would be some time the station by a delegation from his before another train came along, they class, and after exchanging greetings began walking the ties over the bridge, he stepped into an automobile and was

Compelled to Leap for Life.

When about the center of the structure was reached the girl looked back and saw the headlight of an engine. She became excited and seizing young

It was then that Abbott saw the girl was in a veritable state of collapse, and, seizing her in his arms, he leaped off bank of the river, some fifteen feet be-

Girl Fatally Injured.

When the boy and girl landed on the audience rose and cheered wildly, ground he was underneath and shielded her from striking the ground. Abbott at once saw that the young woman was insensible, although he had escaped

Young Abbott states positively that no part of the girl's body struck the ground when he leaped from the bridge with her and asserted to his parents the engine.

Investigation Ordered.

At railroad headquarters here the information was given out yesterday that a rigid investigation had been star!"d. An agent of the company was sent to the scene of the accident on the first train after the news had been received here It was also stated that there were three men on the engine which is supposed to have run the couple down and that all three asserted the couple on the bridge were not seen by them, although the headlight was burn-

Young Abbott is employed at the plant of the Union Portland Cement company at Devil's Slide, as an assistant chemist. Miss Mole was well known to a large circle of friends here having formerly lived with her parents at 3268 Washington avenue. Her age was about 19.

WILL VISIT OYSTER BAY.

At the conference with the president the secretary and his successor, General | way. Wright, will consider pending matters before the war department, and in addition the secretary will discuss with President Roosevelt the selection of a Republican national chairman.

PERMIT REVOKED.

Helena, Mont., June 22.-The city council tonight revoked the permit your oath of office, fight it. granting the use of the Auditorium to Socialist paper, for a joint depate with he forgotten for a moment. Emma Goldman on the subject of "Anarchy versus Socialism.

at His Alma Mater by Students and Alumni.

JUDGE SPOONER'S ADDRESS

SEVERE RAP AT ROOSEVELT IN WELL-CHOSEN WORDS.

New Haven, Conn., June 22.-Secretary of War William H. Taft returned to Yale, his alma mater, today to attend the reunion of his class of '78. Although his intention was to join his classmates as "Taft of '78," he found himself the chief guest of the commencement exercises and he had scarcely entered the shadow of the university a trap, Miss Ella Mole and James building before he took up his duties Abbott were overtaken by an engine as a member of the corporation. Few on a bridge over the Weber river at Devil's Slide shortly after 9 o'clock ered in the old Edwards mansion on Sunday evening. Young Abbott made a Elm street, selected as class headquarbrave effort to save the girl, but she ters, for he was immediately escortwas injured to such an extent that she ed to Woodbridge hall for the corporadied six hours later. Miss Mole for- tion meeting, then into the commons to merly lived with her parents in this speak to the young men who were city and young Abbott is the son of J. W. Abbott, a prominent resident of sheepskins, and finally to College hail, where the medical school exercises were

boy, he and Miss Mole, together with Mr. Taft reached the city at 1 o'clock another couple, went out for a walk, unaccompanied, Mrs. Taft and Master Their wanderings led them across the Charles Taft having reached here on an Weber river bridge of the Union Pa- earlier train and gone to the home on waited for the train to pass and then, until Thursday. Mr. Taft was met at whisked away to the Edwards house where about forty '78 men were ready to extend a welcoming hand:

Greeted With Cheers.

After a short stay the secretary went Abbott by the arm, appealed to him for help. Abbott aided the girl as best he could and together they tried to meeting a little later, walked across the reach the end of the bridge. Before campus to the commons and, passing they succeeded in reaching the bank of in, was met with a cheer from those the river, however, the engine was so close that there was but one thing to be done, and that was to leap for their lives

The entire alumni rose and cheered the secretary until Memorial hall re-echoed. Later on Mr. Taft spoke to the bridge backward, landing on the the young men who in cap and gown bank of the river, some fifteen feet be-low. The leap was not executed quickly the secretary subsequently returned to enough, however, and some projection of the engine struck the girl on the clusion donned the robes of a doctor of the law school. As back of the head at the base of the law and walked to the law school. As entered the auditorium John W Foster was making an address, but the At the close of these exercises the

secretary, accompanied by President with a few minor injuries. He sum- hall, where he attended the exercises. were today also appointed receivers for dition was such that she died at 3 gathered groups of Yale men back to ed States circuit court. Their bond was today when the opposing attorneys beo'clock in the morning.

gathered groups of Yale men back to ed States circuit court. Their bond was today when the opposing attorneys befixed at \$25,000. tic garb, and these lustily cheered him. At College hall the secretary was joined by his brother, Horace D. Taft of Watertown, Conn., who accompanied him here that the young woman's neck was back to Woodbridge hall when the exnot broken. He attributes the cause of ercises were ended. This in effect enddeath to the blow she received from ed Mr. Taft's first official day at Yale.

L'aw School Luncheon.

Dean Henry Wade Rogers presided at the luncheon of the alumni of the law school

The first speaker, ex-United States Senator Spooner of Wisconsin, paid a tribute to Mr. Taft as a Yale man who "abundantly equipped to hold the very highest office in the gift of the people." He then addressed himself to the young men present about to be graduated, saying:

'I want to impress upon you that while you may differ on political questions, there is something which rises above politics and something which lawyers cannot afford to differ on. The lawyer under his oath owes it to his country and to himself to stand firm on the basic principle of popular government. He must believe that the essentials in government are three co-ordinate branches-the executive, the legiskeep within its bounds, or representa-New Haven, Conn., June 22.-Secre- tive government cannot exist. And tary Taft and General Wright will go when you find a government in which to Oyster Bay on Saturday morning the three branches have become suborfor an extended conference with the dinated to the will of the executive, popular government has ceased to exist. I speak of this in an impersonal

Judiciary the Last Hope.

"The last hope of liberty in this gov- July 2. ernment is an upright, fearless, incorruptible judiciary. If, in the lapse of time, you find a political body advocating any measure which seeks to impair the foundation of government as laid down by the founders, as you value "The people of the three co-ordinate Mrs. Ida Crouch-Haziett, editor of a branches of government ought not to

Coninued on Page 2.

DEMOCRATIC LEADERS BEGINNING TO ASSEMBLE FOR THE MAIN EVENT The secretary of the treasury today awarded to R. F. Fletcher of Colum-

retary of the Democratic national com- William M. Martin, an alternate of heating contract for the same building mittee, and Roger Sullivan, committee, and Roger Sullivan, com teeman from Illinois and also chair- the convention concludes its deliberaman of the general committee on ar- tions. Mr. Martin declared in an interrangements, arrived here today to set in view that the Filipinos are as one permotion the work of arranging the im- son in their desire for independence, mediate preliminaries of the national and stated that an effort will be made convention, which will begin July 7.

after the general plan of arrangements on arrangements will hold its first sesup to this time, was the first to greet sion. By that date all the members, them at the Union station. Together including Thomas Taggart, chairman her cash alimony of \$50,000, tonight was they visited the new Auditorium, where of the national committee, are expectthe convention will be held, and watch- ed here, and the selection of a permatouches, also making a general inspec- tion will be made.

for the purpose intended.

Denver, June 22 .- Urey Woodson, sec- | be in attendance upon the convention. to have inserted in the Democratic Sergeant at Arms John I. Martin of platform a plank favoring such action. St. Louis, who has been here looking On Saturday next the sub-committee

ed the decorators at work on the final nent chairman of the national convention of the massive structure, and pro- Congressman Henry D. Clayton of nounced it all that could be desired Alabama and Theodore D. Bell of Cali- pany at Casper and while the handled ors, gave J. A. T. Hull fifty-six more fornia, Democratic candidate for gov- the long-distance calls to Okie's ranch. votes than he was credited with in the of the McClellan-Hearst votes today Newspaper correspondents began ar- ernor of that state at the last election, She is regarded as one of the most returns of the election judges. Hull is Mr. Hearst gained 106 votes out of 160 to attend him said that no one should pared for him tonight at Utica, but it riving today, as well as others who will are spoken of for the honor.



After the Fire Test.

THAT OUGHT OLD GENTLEMAN UP

Wabash Put in a Claim for Prosecution Wins Decision Opinion of "Fingy" Connors of Large Amount and Forced the Proceedings.

Pittsburg, June 22 .- F. H. Skeldin, pres-Hadley and escorted by the faculty of who were recently appointed receivers of the medical school, walked to College the Wabash-Pittsburg Terminal railroad, On the steps of Osborne hall were the West Side Belt railroad by the Unit-

Receivers for the West Side Belt rall-road were appointed by Judge Young, on petition of the Wabash Railroad comand also \$4,310,000 in bonds of the Wa-bash-Pittsburg Terminal Railroad & Coal company, for which the defendant is lia-

It is recited that until Nov. 1, 1907, the ers' association. road earned sufficient moneys to meet expenses, but owing to a decrease in busess the deficit has rapidly grown. petition admitting that the road is in-solvent and asking that the petition be

GAS COMPANY WANTS ORCHARD'S TESTIMONY

San Francisco, June 22.-The San Judge Graham to appoint a commission in the defense later on to take the testimony of Harry Orchard in support of the company's appeal 100 men for jury service. lative and the judicial. Each must for \$10,000 in favor of Walter Linforth Western Federation of Miners, is here for the destruction of a flat owned by and will remain throughout the trial. him by a gas explosion.

The explosion in question is the one in which F. Bradley was injured, and which Orchard stated at the trial of William D. Haywood at Boise City, Ida., he caused with a bomb. The supreme court issued an alterna-

tive writ, returnable July 6. The execution of Orchard is set for

UTAH PUBLIC BUILDINGS. Bids Opened and Contracts Let by Treasury Department.

(Special to The Herald.) Washington, June 22.—Bids were opened at the treasury department today for the construction of the public building at Provo. The bids were as follows: Campbell Building company, Salt Lake, \$51,377; Tom Lovel, Denton,

Tex., \$51,270; George Hinchliff, Chicabus. O., the contract for installing an electric lighting system in the Ogden public building, for \$2,023. The steam

WYOMING SHEEPMAN GETS YOUNGER WIFE

(Special to The Herald.) Cheyenne, Wyo., June 22 .- J. B. Okie, the millionaire sheepman of Lost Cabin. to the Denver convention. Wyo., who a year ago created a sensation by divorcing his wife and paying married to Mrs. Clarice V. Lovett, who eral years by the Bell Telephone combeautiful young women in the state.

Over Defense in Preliminary Struggle.

ident of the First National bank, and H. trial of Steve Adams of the Western W. McMasters of the Wabash railroad, Federation of Miners, charged with the murder of Arthur L. Collins, the Telluride mine superintendent, had hardly been called in the district court here came involved in a bitter wrangle over pany, which put in a claim for \$106,000, the balance due on a promissory note, given July 1, 1906. It is claimed there are \$383,000 outstanding in bonds mortgaged to the Union Trust company of Pittsburg. attorneys for the state. The charge was made that Hogg and Carnahan had been employed by the Mine Own-

Defense Overruled

Judge Shackelford allowed the new names to be inscribed upon the indictment and also permitted Attorneys Hogg and Carnahan to remain in the case, it being shown to his satisfaction that they were employed by San Miguel county.

The attorneys for the defendant were announced as follows: O. N. Hilton of Denver, Ralph E. Es-

teb of Denver, L. O. Whitsell of Boise Francisco Gas company filed a peti- City and Samuel N. Wheeler of Grand tion on a writ of mandate with the su- Junction. It is rumored that Clarence preme court today, seeking to compel Darrow of Chicago may come to assist The sheriff was ordered to summon

from a judgment rendered against it | Charles H. Moyer, president of the

Stateman. Wilmington, Del., June 22.-Federal

was made tonight by former Congressman L. Irving Handy, who will make he is "not much of a politician," and the speech at Denver placing the judge he calls attention to recent illness as in nomination for the presidency, which task he performed four years ago. Mr. further reason for his declination to task he performed four years ago. Mr. further reason for his declination to take an active part in the coming camnot yet had time to bring to a fully successful issue. One of these I will mend with reference to the use of church agent Handy was asked tonight regarding paign. the acceptance by Mr. Bryan of a sugthat Judge Gray be his running mate, the labor disputes without

and he replied: convention should nominate him than by being governor of Illinois. for this office he would immediately dewould look upon the office of vice pres- was asked. ident as a place with all deprivations "I cannot well decline that which has tion of religion.

Mr. Handy, who is close to the judge, in politics in any form." one of the delegates from Delaware

HULL NOW AHEAD.

of the ballots of the Third precinct of dered forty families homeless and en-Lovett in the district court this after- the Second ward in Des Moines, which tailed a loss of \$500,000. oon. The bride was employed for sev- was completed at 11;30 o'clock this morning by the Polk county supervisnow fifty votes ahead.

New York, a Johnson Supporter.

ocratic committee, was in New York today and said to several newspaper men that he believed Mr. Taft would be an easy candidate for the Demo-

"There were several stronger men who might have been nominated." said Mr. Connors, but none weaker. His only qualification for the office is that Roosevelt wanted him. Well, I would rather not say anything about Sherman; everybody knows about him." 'Is the nomination of Bryan as certain as was that of Taft?" Mr. Connors

was asked. "I won't believe it until I see it," he declared. "There are other Democrats who could defeat Taft beyond a

"Who-Johnson?"

"To a certainty. Well, if the New York delegation fied, ees that Bryan's nomination is certain, will it come into line?" "We'll wait until we get to the con-

"Will the platform be radical?" 'Yes, to a certain extent."

"Will it contain a court plank?"
"I'd rather have it contain none than the one that was put in the Republican platform; that means nothing." "Labor will cut a strong figure, will

"It always does," said Mr. Connors.

NOT A CANDIDATE.

ers of America, tonight gave out a letter declining to become a candidate for Vice Presidency Has No Charms for the Delaware Jurist and political office and indicating that he skilled work of the various communities, will become instead the head of the and of skillful housekeepers to assist in making prosperous and happy homes. trade agreement department of the Na- making prosperous and happy homes. tional Civic federation. The letter was addressed to John C. Harding, secre-Judge George Gray would not under any circumstances accept the Democratic nomination for vice president. A definite announcement to this effect the description of Labor, and was called out by an endorsement by that body of Mr. Mitchell's tentative candidacy for the Democratic nomination for vice president. A definite announcement to this effect the feedle-minded is another object. I timent of the opinion that is my intention to assist in adone way to find any one way to find any on for governor of Illinois.

In the letter Mr. Mitchell asserts that

Mr. Mitchell's work with the Civic gestion of W. B. Britton of Dixon, Ill., federation will involve attempts to setstrikes or lockouts. The position car-"Judge Gray would not consider the ries a salary of \$6,000 a year. Mr. comination for vice president on the Mitchell says that he feels that he can ticket with Mr. Bryan or with any oth- be of more service to organized labor er presidential candidate. If the Den- by trying to secure industrial peace

"Does this apply to the vice presicline the honor, and somebody else dential nomination as well as to the would have to be named. The judge governorship of Illinois?" Mr. Mitchell

of a convent, and none of the consola- not been offered. My idea in the letter was to express the decision not to mix

LOSS \$500,000.

Port Chester, N. Y., June 22 .- Fire today destroyed a block of buildings oc-Des Moines, Ia., June 22.-A recount cupied chiefly by business firms, ren-

GAIN FOR HEARST.

New York, June 22.-In the recount

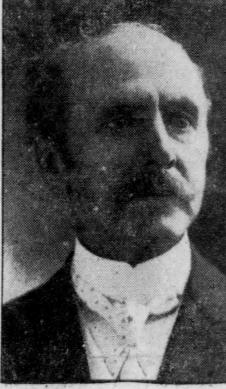
Many Worthy Objects if Re-elected.

HAS MILD REBUKE FOR HIS DETRACTORS

REASONS FOR BEING A CANDIDATE.

 A great agricultural college.
 To advance the juvenile court sys. tem, so as to preserve the youth of the the more prominent ones. state and eliminate the expense of crim-5. To establish a home for the feeble-

6. To erect a state capitol.
7. To provide for the construction of great reservoirs with state aid so that



Governor John C. Cutler.

Governor Cutler's Letter.

the state as a candidate for renomination and re-election as governor. I had thought that I had already been honored But (and this is the second view) the by the people of Utah as much as I deserved, and that I would not therefore be a candidate for a second term. But that goes beyond the intrinsic merit of I have reconsidered; and especially be-its utterances. It is the organ of the cause of the fact that such violent op-Mormon church, and as such what it says position to the policies of the present is accepted as oracular by thousands, who administration has been made by cer-

Educational Institutions.

"If I am renominated and re-elected. I velop to the fullest possible extent the mineral wealth of Utah and the intermountain region, and help to bring the state to the position it is entitled to oc-cupy, as the greatest producer of the pre-

Favors State Capitol.

"It is my intention to assist in ad-

Continued on Page 2.

Governor Pledges Himself to Leading Mormons Discuss Taft Editorial Published in Official Organ of Church.

> OPINION IS GENERAL AS TO THE PAPER

VIOLENT OPPOSITION ONE OF HIS IT CANNOT AT SAME TIME BE MOUTHPIECE OF CHURCH AND A POLITICAL JOURNAL.

Governor John C. Cutler yesterday made | Democrats generally were considerably a formal announcement of his candidacy exercised by the publication in The Sunfor the Republican nomination for the day Herald of an editorial from the Desgovernorship. Mr. Cutler incidentally of- eret News in which a decided stand in fered a mild criticism of his detractors and outlined the platform on which he proposes to make his campaign for renomination. His platform, in brief, is:

1. A great university.

2. A great school of mines,

3. A great school of mines,

3. A great school of mines,

4. A great school of mines,

5. A great school of mines,

6. A great school of mines,

7. A great school of mines,

7. A great school of mines,

8. A great school of mines,

8. A great school of mines,

9. A great gard to the attitude of the News. The Herald yesterday interviewed several of

In every instance, as will be seen by the sentiments expressed below, indignation over the News' partisan expression was felt. The opinion was general that the News ought to either cease posing as an organ of the Mormon church and come out as a straight Republican newspaper or cease printing Republican editorials and resume the functions for which it was created and become once more a church

Two questions were submitted in each instance. First, What was the purpose of the News editorial; second, What will be its effect? The replies follow:

Mr. Roberts' View.

B. H. Roberts.—There are two ways in which the editorial in the News on the Republican party nominee for president may be regarded. First, that it is the insipid utterance of a writer who neither knows what he wants to say, nor how to say it. Evidently the writer could not steadfastly hold to logical thinking through so many as a score of sentences; or in the opening sentence he says: retary Taft, if elected president, as he in all probability will be, will make an ex-cellent chief executive." Then some forty lines further on, referring to Mr. Taft's victory in the Chicago convention, the victory in the Chicago convention, the writer says: "The victory in the convention is his own, and the victory at the polls will be his own. But will he win?" Query: Does the writer mean to assert positively that Mr. Taft will win, that he ought to win, that the News, organ of the Mormon church, will do what it can to have him win, or was it the intention of the News writer to merely propound a presidential conundrum, as the last sena presidential conundrum, as the last sen-tence would seem to indicate? Nor is the matter cleared up by the sentence which comes later, namely, "There is a quiet but vears that the nation affords, that it would rather than any other man, even Roose-so long as land remains in Utah it will velt himself." This, I say, does not clear not be necessary for the young men of the matter up, for one is left in doubt as the state to go elsewhere to found homes. to whether this is a deduction of, and 8. To encourage dry farming by developing water for culinary purposes near the News, or whether the editorial writer the great areas of arid lands in the state. Mr. Cutler's letter announcing his can- paragraph from which the above sentence "A number of my friends have urged trying to propound a presidential conun-me to place myself before the people of drum. Democrats could well afford to let

tain persons, some of whom, I am satisfied, have not the best interests of the state at heart. I have concluded to be a candidate again. Democrats are justified in their dissatis faction of an act which violates the pub-licly announced policy of the Mormon intend to continue to work for the best interest of the whole state and all its people, as I see it. If I can have my way, we shall have the best university lead to that most undesirable of all powary way. in America, turning out professional men could be plunged—the existence only of church and anti-church parties. It is for school of mines will furnish men to decould be plunged-the existence only of

Utility for Campaign.

James H. Moyle.-The editorial of the NOT A CANDIDATE.

John Mitcheil Has His Eye on Civic Federation Job.

Chicago, June 22.—John Mitchell, former president of the United Mine Workers of America, tonight gave out a leteration of the United Mine Workers of America, tonight gave out a leteration will be greatest producer of the precious and useful metals. Our agricultural college will be built up still further as an evidence of how new ay or another as an evidence of how one way or school will prepare an increasing num-ber of competent mechanics to do the a platform, and this in the face of a diand fraudulent cry of Democratic hard

times. I am of the opinion that there is only for the feeole-minded is another object I have in mind. for which I shall use, if the elected, my best efforts. Another is the erection of a state capitol. against us in politics. Many of our Demorrance are other state matters in which

Continued on Page 5.

JAMES S. SHERMAN ILL AT CLEVELAND **OWING TO RECENT STRENUOUS LIFE**

Cleveland, June 22.-James S. Sher-|Sherman should not be disturbed. There man, Republican nominee for vice pres- was nothing to alarm at any time in the His illness will necessitate his remain- work at the Republican national coning here until tomorrow. Mr. Sherman, vention, the forced keeping of unusual land Saturday night, was seized by a Cincinnati, where he went with the sub-He was unable to see any one either ing, as the attack is at an end. The yesterday or today. He had a large present plan is for him to leave Cleve-

compelled to break them all. be admitted to the room and that Mr. had to be declared off.

ident, has been ill here for two days. patient's condition. His illness is beon his way from Cincinnati to Cleve- hours and the heat at Chicago and at billious attack. On arrival here he went committee of the national committee to the home of Myron T. Herrick, for- Friday night to meet Secretary Taft. mer governor of Ohio, whose guest he His physician tonight had no doubt that was to be over Sunday. He was com- Mr. Sherman would be able to continue pelled to go immediately to his room. his journey to Utiea tomorrow mornnumber of important conferences sched- land at 8 o'clock tomorrow morning for uled to take place in this city and was his home in Utica, N. Y., accompanied ompelled to break them all.

by his secretary and one or two friends,
The physician who was summoned A welcome home demonstration is pre-